



Order / Rev: 169165  
 Alt Order #: 06838281  
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Heather Wilson 4 Senate  
 Product Desc: HEATHER WILSON  
 Estimate: C23C29  
**KOB**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	All	10/23/12	10/26/12	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p -TWTF--	:30	3	\$125.004		0.00	NM	3	\$375.00
RATE CHANGED NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -TWTF-- 3 \$125.00 0.00														
6	All	10/29/12	10/29/12	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p M-----	:30	1	\$125.004		0.00	NM	1	\$125.00
RATE CHANGED NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 1 \$125.00 0.00														
7	All	10/24/12	10/26/12	Days Of Our Lives 1p Days Of Our Lives 1p	CM	M-F 1p-2p --WTF--	:30	3	\$200.004		0.00	NM	3	\$600.00
RATE CHANGED DAYS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 --WTF-- 3 \$200.00 0.00														
8	All	10/29/12	10/29/12	Days Of Our Lives 1p Days Of Our Lives 1p	CM	M-F 1p-2p M-----	:30	1	\$200.004		0.00	NM	1	\$200.00
RATE CHANGED DAYS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 1 \$200.00 0.00														
9	All	10/24/12	10/26/12	Rachael Ray 2p Rachael Ray 2p	CM	M-F 2p-3p --WTF--	:30	3	\$125.004		0.00	NM	3	\$375.00
RATE CHANGED RACHEL RAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 --WTF-- 3 \$125.00 0.00														
10	All	10/24/12	10/26/12	The Insider 3p The Insider 3p	CM	M-F 3p-330p --WTF--	:30	3	\$125.004		0.00	NM	3	\$375.00
RATE CHANGED INSIDER <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 --WTF-- 3 \$125.00 0.00														
11	All	10/24/12	10/26/12	Inside Edition 330p Inside Edition 330p	CM	M-F 330p-4p --WTF--	:30	3	\$125.004		0.00	NM	3	\$375.00
RATE CHANGED INSIDE ED <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 --WTF-- 3 \$125.00 0.00														
12	All	10/23/12	10/25/12	Judge Judy-P/ DR 4p/ 430p Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p -TWT---	:30	3	\$200.003		0.00	NM	3	\$600.00
RATE CHANGE JUDGE JUDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -TWT--- 3 \$200.00 0.00														
13	All	10/29/12	10/29/12	Judge Judy-P/ DR 4p/ 430p Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p M-----	:30	1	\$200.003		0.00	NM	1	\$200.00
RATE CHANGED JUDGE JUDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 1 \$200.00 0.00														
14	All	10/23/12	10/25/12	News 4 Today I 5a-530a News 4 Today I 5a-530a	CM	M-F 5a-530a -TWT---	:30	3	\$175.003		0.00	NM	3	\$525.00
RATE CHANGED NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -TWT--- 3 \$175.00 0.00														
15	All	10/29/12	10/29/12	News 4 Today I 5a-530a News 4 Today I 5a-530a	CM	M-F 5a-530a M-----	:30	1	\$175.003		0.00	NM	1	\$175.00
RATE CHANGED NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 1 \$175.00 0.00														
16	All	10/24/12	10/26/12	News 4 Today I 530a-6a News 4 Today I 530a-6a	CM	M-F 530a-6a --WTF--	:30	3	\$300.003		0.00	NM	3	\$900.00
RATE CHANGED NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 --WTF-- 3 \$300.00 0.00														
17	All	10/29/12	10/29/12		CM	M-F 530a-6a M-----	:30	1	\$300.003		0.00	NM	1	\$300.00

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Advertiser: Heather Wilson 4 Senate  
 Product Desc: HEATHER WILSON  
 Estimate: C23C29  
**KOB**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News 4 Today I 530a-6a										
				News 4 Today I 530a-6a										
				RATE CHANGED										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----		1		\$300.00		0.00				
18	All	10/23/12	10/26/12	News 4 Today II 6a-7a	CM	M-F 6a-7a -TWTF--	:30	3	\$425.003		0.00	NM	3	\$1,275.00
				News 4 Today II 6a-7a										
				RATE CHANGED										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-TWTF--		3		\$425.00		0.00				
19	All	10/29/12	10/29/12	News 4 Today II 6a-7a	CM	M-F 6a-7a M-----	:30	1	\$425.003		0.00	NM	1	\$425.00
				News 4 Today II 6a-7a										
				RATE CHANGED										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----		1		\$425.00		0.00				
20	All	10/23/12	10/26/12	M-F Today Show	CM	M-F 7a-9a -TWTF--	:30	8	\$425.003		0.00	NM	8	\$3,400.00
				M-F Today Show										
				RATE CHANGED										
				TODAY SHOW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-TWTF--		8		\$425.00		0.00				
21	All	10/29/12	10/29/12	M-F Today Show	CM	M-F 7a-9a M-----	:30	2	\$425.003		0.00	NM	2	\$850.00
				M-F Today Show										
				RATE CHANGED										
				TODAY SHOW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----		2		\$425.00		0.00				
22	All	10/27/12	10/27/12	Saturday Today	CM	Sa 5a-7a -----S-	:30	1	\$125.004		0.00	NM	1	\$125.00
				Saturday Today										
				RATE CHANGED										
				SAT TODAY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-		1		\$125.00		0.00				
23	All	10/27/12	10/27/12	News 4 Weekend Sat 7a-9a	CM	Sa 7a-9a -----S-	:30	1	\$250.003		0.00	NM	1	\$250.00
				News 4 Weekend Sat 7a-9a										
				RATE CHANGED AND TIME PERIOD CHANGED										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-		1		\$250.00		0.00				
24	All	10/28/12	10/28/12	Sunday Today	CM	Su 7a-8a -----S	:30	1	\$250.003		0.00	NM	1	\$250.00
				Sunday Today										
				RATE CHANGED										
				SUN TODAY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		1		\$250.00		0.00				
25	All	10/28/12	10/28/12	Chris Matthews	CM	Su 830a-9a -----S	:30	1	\$100.003		0.00	NM	1	\$100.00
				Chris Matthews										
				RATE CHANGED										
				CHRIS MATHEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		1		\$100.00		0.00				
26	All	10/28/12	10/28/12	Meet The Press	CM	Su 9a-10a -----S	:30	1	\$200.004		0.00	NM	1	\$200.00
				Meet The Press										
				RATE CHANGED										
				MEET THE PRESS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		1		\$200.00		0.00				
27	All	10/23/12	10/26/12	News 4 @ 5p M-F	CM	M-F 5p-530p -TWTF--	:30	2	\$425.003		0.00	NM	2	\$850.00
				News 4 @ 5p M-F										
				RATE CHANGED										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-TWTF--		2		\$425.00		0.00				
28	All	10/23/12	10/26/12	NBC Nightly News	CM	M-F 530p-6p -TWTF--	:30	3	\$425.003		0.00	NM	3	\$1,275.00
				NBC Nightly News										
				RATE CHANGED										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-TWTF--		3		\$425.00		0.00				
29	All	10/29/12	10/29/12		CM	M-F 530p-6p M-----	:30	1	\$425.003		0.00	NM	1	\$425.00

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**KOB**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				NBC Nightly News										
				NBC Nightly News										
				RATE CHANGED										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----		1		\$425.00		0.00				
30	All	10/23/12	10/26/12	News 4 @ 6p M-F	CM	M-F 6p-632p -TWTF--	:30	3	\$500.003		0.00	NM	3	\$1,500.00
				News 4 @ 6p M-F										
				RATE CHANGED										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-TWTF--		3		\$500.00		0.00				
31	All	10/29/12	10/29/12	News 4 @ 6p M-F	CM	M-F 6p-632p M-----	:30	1	\$500.003		0.00	NM	1	\$500.00
				News 4 @ 6p M-F										
				RATE CHANGED										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----		1		\$500.00		0.00				
32	All	10/23/12	10/26/12	News 4 @ 630p M-F	CM	M-F 630p-7p -TWTF--	:30	3	\$500.003		0.00	NM	3	\$1,500.00
				News 4 @ 630p M-F										
				RATE CHANGED										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-TWTF--		3		\$500.00		0.00				
33	All	10/29/12	10/29/12	News 4 @ 630p M-F	CM	M-F 630p-7p M-----	:30	1	\$500.003		0.00	NM	1	\$500.00
				News 4 @ 630p M-F										
				RATE CHANGED										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----		1		\$500.00		0.00				
34	All	10/27/12	10/27/12	Nightly News Sat 530p	CM	Sa 530p-6p -----S-	:30	1	\$350.003		0.00	NM	1	\$350.00
				Nightly News Sat 530p										
				RATE CHANGED										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-		1		\$350.00		0.00				
35	All	10/27/12	10/27/12	News 4 @ 6p Sat	CM	Sa 6p-630p -----S-	:30	1	\$350.003		0.00	NM	1	\$350.00
				News 4 @ 6p Sat										
				RATE CHANGED										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-		1		\$350.00		0.00				
36	All	10/27/12	10/27/12	News 4 @ 630p Sat	CM	Sa 630p-7p -----S-	:30	1	\$125.004		0.00	NM	1	\$125.00
				News 4 @ 630p Sat										
				RATE CHANGED										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-		1		\$125.00		0.00				
37	All	10/23/12	10/26/12	Late Night w/Jimmy Fallon	CM	M-Th 1207a-107a/-TWTF--	:30	4	\$35.004		0.00	NM	4	\$140.00
				Late Night w/Jimmy Fallon										
				RATE CHANGED										
				FALLON										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-TWTF--		4		\$35.00		0.00				
38	All	10/29/12	10/29/12	Late Night w/Jimmy Fallon	CM	M-Th 1207a-107a/M-----	:30	1	\$35.004		0.00	NM	1	\$35.00
				Late Night w/Jimmy Fallon										
				RATE CHANGED										
				FALLON										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----		1		\$35.00		0.00				
39	All	10/23/12	10/26/12	The Tonight Show	CM	M-Th 1035p-1135p-TWTF--	:30	4	\$245.003		0.00	NM	4	\$980.00
				The Tonight Show										
				RATE CHANGED										
				TONIGHT SHOW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-TWTF--		4		\$245.00		0.00				
40	All	10/29/12	10/29/12	The Tonight Show	CM	M-Th 1035p-1135pM-----	:30	1	\$245.003		0.00	NM	1	\$245.00
				The Tonight Show										
				RATE CHANGED										
				TONIGHT SHOW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----		1		\$245.00		0.00				
41	All	10/24/12	10/26/12		CM	M-Th 1135p-1207a--WTF--	:30	3	\$90.004		0.00	NM	3	\$270.00

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Advertiser: Heather Wilson 4 Senate  
 Product Desc: HEATHER WILSON  
 Estimate: C23C29  
**KOB**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Access Hollywood Late PM										
				Access Hollywood Late PM										
				RATE CHANGED										
				ACCESS HOLLYWOOD										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--WTF--		3		\$90.00		0.00				
42	All	10/29/12	10/29/12	Access Hollywood Late PM	CM	M-Th 1135p-1207aM-----	:30	1	\$90.00	4	0.00	NM	1	\$90.00
				Access Hollywood Late PM										
				RATE CHANGED										
				ACCESS HOLLYWOOD										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----		1		\$90.00		0.00				
43	All	10/27/12	10/27/12	Saturday Night Live	CM	Sa 1030p-1205a-----S-	:30	1	\$400.00	3	0.00	NM	1	\$400.00
				Saturday Night Live										
				RATE CHANGED										
				SNL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-		1		\$400.00		0.00				
44	All	10/28/12	10/28/12	Inside Edition Sunday	CM	Su 1035p-1105p-----S	:30	1	\$175.00	3	0.00	NM	1	\$175.00
				Inside Edition Sunday										
				RATE CHANGED										
				INSIDE ED										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		1		\$175.00		0.00				
45	All	10/28/12	10/28/12	Access Hollywood Su 11p	CM	Su 1105p-1205a-----S	:30	1	\$125.00	3	0.00	NM	1	\$125.00
				Access Hollywood Su 11p										
				RATE CHANGED										
				ACCESS HOLLYWOOD										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		1		\$125.00		0.00				
46	All	10/23/12	10/23/12	News 4 @ 10p M-F	CM	M-F 10p-1035p-T-----	:30	1	\$800.00	3	0.00	NM	1	\$800.00
				News 4 @ 10p M-F										
				RATE CHANGED										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-T-----		1		\$800.00		0.00				
47	All	10/27/12	10/27/12	News 4 @ 10p Sat	CM	Sa 10p-1030p-----S-	:30	1	\$600.00	4	0.00	NM	1	\$600.00
				News 4 @ 10p Sat										
				RATE CHANGED										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-		1		\$600.00		0.00				
48	All	10/29/12	10/29/12	Monday Prime 2hr 7p-9p	CM	M 7p-9pM-----	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
				Monday Prime 2hr 7p-9p										
				RATE CHANGED										
				THE VOICE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----		1		\$2,000.00		0.00				
49	All	10/23/12	10/23/12	Tuesday Prime A	CM	Tu 7p-8p-T-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
				Tuesday Prime A										
				RATE CHANGED										
				THE VOICE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-T-----		1		\$1,800.00		0.00				
50	All	10/24/12	10/24/12	Wednesday Prime B	CM	W 8p-9p--W----	:30	1	\$900.00	3	0.00	NM	1	\$900.00
				Wednesday Prime B										
				RATE CHANGED										
				LAW & ORDER:SVU										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----		1		\$900.00		0.00				
51	All	10/26/12	10/26/12	Friday Prime A	CM	F 7p-8p----F--	:30	1	\$800.00	3	0.00	NM	1	\$800.00
				Friday Prime A										
				RATE AND PROGRAM CHANGED										
				MOCKINGBIRD LANE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--		1		\$800.00		0.00				
52	All	10/26/12	10/26/12	Friday Prime C	CM	F 9p-10p----F--	:30	1	\$800.00	3	0.00	NM	1	\$800.00
				Friday Prime C										
				RATE CHANGED										
				DATELINE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--		1		\$800.00		0.00				
53	All	10/27/12	10/27/12		CM	Sa 9p-10p-----S-	:30	1	\$400.00	4	0.00	NM	1	\$400.00

Order / Rev: 169165  
 Alt Order #: 06838281  
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Heather Wilson 4 Senate  
 Product Desc: HEATHER WILSON  
 Estimate: C23C29  
**KOB**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Saturday Prime C										
				Saturday Prime C										
				LAW & ORDER:SVU										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-		1		\$400.00		0.00				
54	All	10/28/12	10/28/12	NFL (Sunday)	CM	Su 6p-930p	:30	2	\$3,200.00	1	0.00	NM	2	\$6,400.00
				NFL (Sunday)		(6:30 PM-9:30 PM)								
				SUN NIGHT FTBL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		2		\$3,200.00		0.00				
55	All	10/27/12	10/27/12	Saturday Prime A	CM	Sa 7p-8p	:30	1	\$400.00	4	0.00	NM	1	\$400.00
				Saturday Prime A										
				PRACTICE/ON										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-		1		\$400.00		0.00				
56	All	10/27/12	10/27/12	Saturday Prime B	CM	Sa 8p-9p	:30	1	\$400.00	4	0.00	NM	1	\$400.00
				Saturday Prime B										
				CHICAGO FIRE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-		1		\$400.00		0.00				
57	All	10/26/12	10/26/12	Friday Prime B	CM	F 8p-9p	:30	1	\$800.00	3	0.00	NM	1	\$800.00
				Friday Prime B										
				GRIMM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--		1		\$800.00		0.00				
58	All	10/29/12	10/29/12	Monday Prime 2hr 7p-9p	CM	M 7p-9p	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
				Monday Prime 2hr 7p-9p										
				THE VOICE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----		1		\$2,000.00		0.00				
59	KOB	10/29/12	10/29/12	Monday Prime C	CM	M 9p-10p	:30	1	\$900.00	3	0.00	NM	1	\$900.00
				Monday Prime C										
				REVOLUTION										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----		1		\$900.00		0.00				
60	All	10/23/12	10/23/12	Tuesday Prime B	CM	Tu 8p-9p	:30	1	\$1,200.00	2	0.00	NM	1	\$1,200.00
				Tuesday Prime B										
				ON/NORMAL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-T-----		1		\$1,200.00		0.00				
61	All	10/23/12	10/23/12	Tuesday Prime C	CM	Tu 9p-10p	:30	1	\$1,200.00	2	0.00	NM	1	\$1,200.00
				Tuesday Prime C										
				PARENTHOOD										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-T-----		1		\$1,200.00		0.00				
62	All	10/24/12	10/24/12	Wednesday Prime A	CM	W 7p-8p	:30	2	\$900.00	3	0.00	NM	2	\$1,800.00
				Wednesday Prime A										
				PRACTICE/KIDS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----		2		\$900.00		0.00				
63	All	10/24/12	10/24/12	Wednesday Prime C	CM	W 9p-10p	:30	1	\$900.00	3	0.00	NM	1	\$900.00
				Wednesday Prime C										
				CHICAGO FIRE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----		1		\$900.00		0.00				
64	All	10/25/12	10/25/12	Thursday Prime A	CM	Th 7p-8p	:30	1	\$700.00	4	0.00	NM	1	\$700.00
				Thursday Prime A										
				WILSON DEBATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---T---		1		\$700.00		0.00				
65	All	10/25/12	10/25/12		CM	Th 8p-9p	:30	1	\$1,200.00	2	0.00	NM	1	\$1,200.00

Order / Rev: 169165  
 Alt Order #: 06838281  
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Heather Wilson 4 Senate  
 Product Desc: HEATHER WILSON  
 Estimate: C23C29  
**KOB**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Thursday Prime B Thursday Prime B RATE CHANGED OFFICE/PARKS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ---T--- 1 \$1,200.00 0.00														
66	All	10/25/12	10/25/12	Thursday Prime C Thursday Prime C	CM	Th 9p-10p ---T---	:30	1	\$900.00	3	0.00	NM	1	\$900.00
RATE CHANGED ROCK CENTER <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ---T--- 1 \$900.00 0.00														
67	All	10/28/12	10/28/12	Football Night in America Football Night in America	CM	Su 5p-6p -----S	:30	1	\$1,000.00	4	0.00	NM	1	\$1,000.00
RATE CHANGED FOOTBALL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S 1 \$1,000.00 0.00														
68	All	10/28/12	10/28/12	News 4 @ 10p Sun News 4 @ 10p Sun	CM	Su 10p-1035p -----S	:30	1	\$600.00	4	0.00	NM	1	\$600.00
RATE CHANGED NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S 1 \$600.00 0.00														
69	All	10/25/12	10/25/12	Thursday Prime B Thursday Prime B	CM	Th 8p-9p ---T---	:30	1	\$1,200.00	2	0.00	NM	1	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ---T--- 1 \$1,200.00 0.00														
70	All	10/25/12	10/25/12	Thursday Prime C Thursday Prime C	CM	Th 9p-10p ---T---	:30	1	\$900.00	3	0.00	NM	1	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ---T--- 1 \$900.00 0.00														
71	All	10/25/12	10/26/12	Late Night w/Jimmy Fallon Late Night w/Jimmy Fallon	CM	M-Th 1207a-107a/l---TF--	:30	2	\$35.00	4	0.00	NM	2	\$70.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ---TF-- 2 \$35.00 0.00														
72	All	10/25/12	10/26/12	Overnight Rotator Overnight Rotator	CM	M-F 12a-5a ---TF--	:30	2	\$15.00	4	0.00	NM	2	\$30.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ---TF-- 2 \$15.00 0.00														
N 73	All	10/26/12	10/26/12	Friday Prime B Friday Prime B	CM	F 8p-9p ----F--	:30	1	\$800.00	3	0.00	NM	1	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ----F-- 1 \$800.00 0.00														
N 74	All	10/26/12	10/26/12	M-F Today Show II 9a M-F Today Show II 9a	CM	M-F 9a-10a ----F--	:30	1	\$200.00	3	0.00	NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ----F-- 1 \$200.00 0.00														

\*Tax 1 Note: ABQ 7%.

Totals 125 \$55,085.00